



## **TALENT POOL: SOCIAL MEDIA VIDEO EDITORS - HUMANITARIAN**

**Deadline: 10th January 2026, with rolling review.** Please apply early as this pool may close early if enough suitable candidates are identified.

### ***Background***

The International Planned Parenthood Federation (IPPF) is a global healthcare provider and advocate of sexual and reproductive health and rights (SRHR) for all. In humanitarian crises, IPPF and its Member Associations (MAs) deliver life-saving sexual and reproductive healthcare services to women, girls and marginalised communities – often under extremely challenging circumstances.

To support this work, IPPF is seeking to establish a pool of talented, experienced ad-hoc video editors to produce short-form, social-forward video content. These videos will showcase humanitarian responses and human-interest stories from the ground in a way that is emotionally engaging, ethically sound, and aligned with IPPF's brand and values.

### ***Scope of Work***

Editors in the pool may be contracted on an ad-hoc basis to edit footage provided by into short, impactful videos (typically 30 seconds to 3 minutes). This may include:

- Storyboarding or light scripting support. Experience in also copywriting for social films desirable
- Selecting and sequencing footage for emotional impact and clarity
- Basic graphics and text overlays (e.g. subtitles, names, statistics)
- Sound design and background music
- Colour correction and visual polish
- Output of multiple formats (e.g. vertical for reels, horizontal for YouTube)
- Ensuring ethical representation of people and stories

### ***Deliverables***



Deliverables will vary depending on the brief, but typical outputs include:

- 1-3 minute social media films
- Vertical 60-second reels
- Short montage or trailer-style videos
- Final versions in multiple formats (MP4, square/vertical etc.) for different platforms

Each assignment will be accompanied by a short creative brief from IPPF, outlining messaging, tone, audience, and format specifications.

### ***Required Skills and Experience***

- Proven experience editing social-first short-form video content for international charities or humanitarian organisations.
- Strong storytelling sensibility, especially around sensitive topics (e.g. sexual reproductive health and rights, conflict, displacement)
- Proficiency in editing software and access to own software subscription (strong preference for Adobe Premiere Pro)
- Experience editing for social media-first campaigns (Instagram, Facebook, YouTube)
- Familiarity with ethical storytelling in humanitarian contexts
- Ability to work quickly and independently under tight deadlines
- Knowledge of humanitarian issues, particularly in SRH, is an advantage

### ***Location***

- International, remote, flexible is working possible.
- A strong internet connection is required for downloading content.

### ***Contract Type and Duration***

This is not a full-time or retainer position. Editors will be contracted on a per-project basis depending on availability, style-fit, and relevance to the brief. Being in the pool does not guarantee work but indicates you are a preferred vendor for IPPF humanitarian projects.

### ***Fees***

Please indicate professional fees as a daily rate, in USD excluding VAT. Where applicable, VAT should be shown separately.

### ***Application Requirements***



Editors who wish to be included in the pool should submit the following:

- A **short cover letter** (max 1 page) outlining your location, relevant experience including the typical turnaround time to complete editing of a 1-minute social media video with subtitling and basic graphics (assuming all materials provided)
- **Portfolio** of at least 3 relevant video examples, preferably for humanitarian or NGO clients. Please **clearly state your role in the film production**.
- Expected Daily rate and indication of availability. Please indicate professional fees as a daily rate, in USD excluding VAT. Where applicable, VAT should be shown separately.
- CV

**Submission and Deadline**

Application materials should be submitted to [Esearjobs@ippf.org](mailto:Esearjobs@ippf.org) with the subject line "Application: Humanitarian Video Editor Pool".

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***Applications are particularly encouraged from candidates openly living with HIV.  
IPPF is committed to equal opportunities and cultural diversity.***

***Candidates from all sections of the community are welcome to apply.***